Curriculum Vitae March, 2023

Zoë Blumberg Corwin

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EDUCATION

2008 Ph.D. Sociology. University of Southern California.

Dissertation topic: The influence of social support networks on college-going for students with experiences in foster care

2005 <u>M.A.</u> Sociology. University of Southern California.

1999 M.A. Spanish. Saint Louis University, Madrid, Spain.

1998 Single Subject Secondary Education Credential & BCLAD certificate.

Spanish, ESL. California State University, Northridge.

1993 B.A. Sociology. University of California, Los Angeles.

PROFESSIONAL EXPERIENCE

2021-present <u>Research Professor</u> , Pullias Center for Higher Education, Rossier School	ΟŤ
Education, University of Southern California	
2015-2021 <u>Associate Research Professor</u> , Pullias Center for Higher Education, Rossi	er
School of Education, University of Southern California	
2012-2015 <u>Assistant Research Professor</u> , Pullias Center for Higher Education, Rossie	er
School of Education, University of Southern California	
2008-2012 <u>Postdoctoral Research Scholar</u> , Pullias Center for Higher Education,	
Rossier School of Education, University of Southern California	
2001–2007 <u>Research Assistant, Pullias Center for Higher Education, Rossier School of Particular School of Particu</u>	of
Education, University of Southern California	
1998-2000 <u>High School Teacher</u> , Palisades Charter High School, Los Angeles, CA.	
1993-1997 <u>Middle School Teacher</u> , Santa Barbara Middle School, Santa Barbara, CA	١.

Current funding. Principal investigator for a \$5.6M grant from the Susan Thompson Buffett Foundation that seeks to understand how at-promise students experience campus life and how programs and institutions create cultures of ecological validation to support at-promise student success. Principal investigator for a \$119K New Strategic Directions for Research Award from the USC Office of the Provost to study the mental health patterns of marginalized skateboarding youth in Los Angeles. Principal investigator for a \$22k grant from USC's Office of the Provost to determine how to embed mental health services in non-traditional spaces. Key personnel on a \$3.2M NIH grant to determine how to improve campus climate for LGTBQ+ high school students through peer influencers.

Prior funding. Researcher on an internal USC grant exploring how student athletes experience campus climate and how programs and institutional agents broker resources to support student

athletes' holistic growth. Co-principal investigator for \$3.2 million study funded by the U.S. Department of Education First in the World program on implementing college access games. Co-principal investigator on a Bringing Theory to Practice grant exploring the concept of campus as sanctuary. Principal Investigator on a \$264K study about skateboarding, schools, and society funded by the Tony Hawk Foundation. Co-principal investigator for \$1.5 million study funded by U.S. Department of Education's Institute for Education Sciences on access and technology. Co-principal investigator for \$1 million study funded by the Bill & Melinda Gates Foundation on games, social media and access to college. Senior researcher on \$120,000 study funded by the TG Foundation on game-based approaches to promoting college access. Senior researcher on \$900,000 study funded by the USC Office of the Provost. Lead qualitative researcher on \$1 million U.S. Department of Education grant assessing the effective parameters of college preparation programs. Senior researcher on \$900K Lumina Foundation-sponsored grant examining financial aid practices for students from low-income backgrounds.

PUBLICATIONS

Edited books and book chapters

- Corwin, Z.B., Todorova, R., Kitchen, J. & Rocha, C. (forthcoming). Approaches to organizing and analyzing vast quantities of study data across numerous researchers. In D. Nguyen & K. Renn (Eds.) *High-quality Longitudinal Studies of College Students*.
- Corwin, Z.B. & Harper, J.N. (forthcoming). Interviews: Processes, strategies and reflections. In the Cambridge Handbook of Research Methods and Statistics for the Social and Behavioral Sciences.
- Tierney, W.G., Corwin, Z.B, & Ochsner, A.(Eds.) (2018). *Diversifying Digital Learning: Online Literacy and Educational Opportunity*. John Hopkins Press.
- Corwin, Z.B. & Tichavakunda, A.A. (2018) Facilitating access: The role of digital empowerment agents. In W.G. Tierney, Z.B. Corwin & A. Ochsner (Eds.) *Digital equity and educational opportunity*. John Hopkins Press.
- Ochsner, A., Corwin, Z.B., & Tierney, W.G. (2018) Towards Digital Equity: The Role of Context, Quality and Connections. In W.G. Tierney, Z.B. Corwin & A. Ochsner (Eds.) *Digital equity and educational opportunity*. John Hopkins Press.
- Tierney, W. G., Corwin, Z. B., Fullerton, T. & Ragusa, G., (Eds.). (2017). *Postsecondary play: The role of games and social media in higher education.* John Hopkins Press.
- Tierney, W. G., Corwin, Z. B., Fullerton, T. & Ragusa, G., (Eds.). (2014). *Postsecondary play: The role of games and social media in higher education.* John Hopkins Press.
- Corwin, Z.B. (2006). The paper trail of Lily Salazar. In W.G. Tierney & J.E. Colyar (Eds.) *Urban high school students and the challenge of access: Many routes, difficult paths* (83-110). Peter Lang.
- Tierney, W. G., Corwin, Z. B., & Colyar, J. E. (Eds.). (2004). *Preparing for college: Nine elements of effective outreach*. Albany, NY: SUNY Press.

Journals & academic publications

Bettencourt, G., Irwin, I., Todorova, R., Hallett, R., & Corwin, Z. (2023). The Possibilities and Precautions of Using the Designation "At-Promise" in Higher Education Research. *Journal of Postsecondary Student Success*.

- Bettencourt, G. M., Perez, R. J., Hallett, R. E., Corwin, Z. B. (2022). Maintaining validation through empathy: Exploring how higher education practitioners support at-promise students during COVID-19. *Journal of Student Affairs Research and Practice*.
- Kezar, A., Corwin, Z.B, Hallett, R.E, Hypolite, L., & Nagbe, M. (2022). Creating systemic culture change and solving vexing problems on campus: The promise of professional learning communities in higher education. *Academic Leader*.
- Bettencourt, G. M., Irwin, L. I., Kitchen, J. A., Corwin, Z. B. (2022). Understanding how student support practitioners navigated ideal worker norms during COVID-19: The role of jobcrafting. *American Behavioral Scientist*.
- Kitchen, J., & Corwin, Z. (2022). Improving low-income, first generation, and racially minoritized student success through ecological validation. *Academic Leader*.
- Corwin, Z.B. (2021). Determining effective digital strategies to enhance at-promise student success. *Academic Leader*.
- Corwin, Z.B. & Clemens, R. F. (2020). Analyzing fieldnotes. In Michael R.M. Ward & S. Delamont (Eds.) *Handbook of qualitative research in education* (409-419). Edward Elgar Publishing.
- Kolluri, S., Jacobson, N., Maruco, T., & Corwin, Z. (2020). The Curious Role of Teachers in College Guidance: Are Teachers Institutional Agents of College Access? *Journal of School Counseling*, 18(5), n5.
- Lanford, M., Corwin, Z. B., Maruco, T., & Oschner, A. (2019). Institutional barriers to innovation: Lessons from a digital intervention for underrepresented students applying to college. Journal of Research on Technology in Education, 51(3), 203-216.
- Maruco, T. & Corwin, Z. (2019). Mission Admission: The evolution of a digital college access initiative at the school level. In Kalir, J. H. (Ed). *Proceedings of the 2018 Connected Learning Summit (Vol. 1)*. Pittsburgh, PA: ETC Press.
- Ochsner, A., Maruco, T., & Corwin, Z. B. (2019). *Mission: Admission.* In K. Schrier's *Learning, Education, & Games Volume 3: 100 Games to Use in the Classroom and Beyond.* ETC Press.
- Corwin, Z., & Maruco, T. J. (2018). Navigating the tension between scale and school context in digital college guidance. *Journal of Information, Communication and Ethics in Society*, 16(3), 303-310. doi.org/10.1108/JICES-03-2018-0019
- Ochsner, A. & Corwin, Z.B. (2017). Implementing game-based tools: Exploring the roles of a teacher maverick, administrative champion, and IT pioneer. *Educational Technology Magazine*, *57*(2), 44-49.
- Corwin, Z. B. & Ochsner, A. (2016, October). *Brokering learning in unconnected environments:*Digital empowerment agents and student ambassadors. Workshop paper for the Digital Media & Learning (DML) Conference, Irvine, CA, October 5-7.
- Tierney, W.G. & Corwin, Z.B. (2016). *Improving access to college through games, technology and social media*. Poster prepared for the US Department of Education Fund for the Improvement in Postsecondary Education First in the World grant annual meeting. Washington DC.
- Corwin, Z. B. & Ochsner, A. (2016). *Brokering learning in unconnected environments: Digital empowerment agents and student ambassadors.* Paper prepared for the Power Brokers: Building Youth Social Capital through Connected Learning workshop at the Digital Media and Learning Conference.
- Corwin, Z.B. & Danielson, R. (2016). Admission is the mission: How first generation students approach learning about college through games. In Y.B. Kafai, G. Richard, & B. Tynes

- (Eds.) Diversifying Barbie and mortal kombat: New perspectives on gender and race in gaming culture. Carnegie-Mellon Press.
- Corwin, Z.B., Danielson, R., Ragusa, G. & Tierney, W.G. (2016). Can games facilitate access to college.? In H.F. O'Neil, E.L. Baker & R.S. Perez (Eds.), *Using games and simulations for teaching and assessment: Key issues*. Routledge Press.
- Corwin, Z. B., Tierney, W. G. Fullerton, T. & Ragusa, G. (2014). Why games and social media? In W.G. Tierney, Z.B. Corwin, T. Fullerton & G. Ragusa (Eds.) Postsecondary play: The role of games and social media in higher education (1-18). John Hopkins Press.
- Corwin, Z. B. (2014). From communication to community: How games and social media affect postsecondary stakeholders. In W.G. Tierney, Z.B. Corwin, T. Fullerton & G. Ragusa (Eds.) Postsecondary play: The role of games and social media in higher education (103-121). John Hopkins Press.
- Tierney, W.G. & Corwin, Z.B. (2014). The shape of things to come. In W.G. Tierney, Z.B. Corwin, T. Fullerton & G. Ragusa (Eds.) *Postsecondary play: The role of games and social media in higher education* (311-317). John Hopkins Press.
- Corwin, Z. B. & Tierney, W.G. (2012). *Interdisciplinary Collaboration for College Access and Success in an Age of Technological Innovation*. Center for K-16 Education Policy and Research. University of Texas.
- Corwin, Z. B., & Clemens, R. F. (2012). Analysing fieldnotes: A practical guide. In S. Delamont (Ed.), *Handbook of qualitative research in education*. Edward Elgar Publishing.
- Corwin, Z. B. & Tierney, W.G. (2011). Institutional Review Boards and sociological research. *Ritzer and Ryan Concise Encyclopedia of Sociology for Wiley-Blackwell*.
- Corwin, Z. B. (2009). The paper trail of Lily Salazar. In W. G. Tierney & J. E. Colyar (Eds.), *Urban high school students and the challenges of access* (2nd. ed., pp. 113–139). Peter Lang.
- Corwin, Z. B. (2008). *College, connections and care: How mobility and social capital affect college preparation for youth in foster care.* (Doctoral dissertation). Available from ProQuest Dissertations and Theses database. (UMI No. 3311050.)
- Tierney, W. G., & Corwin, Z. B. (2007). The tensions between academic freedom and institutional review boards. *Qualitative Inquiry, 13*, 388–398.
- Corwin, Z. B., & Tierney, W. G. (2007). IRBs and qualitative research. *Blackwell Encyclopedia of Sociology.*
- Corwin, Z. B. (2006). The paper trail of Lily Salazar. In W. G. Tierney & J. E. Colyar (Eds.), *High school students and the challenge of access: Many routes, difficult paths* (pp. 83–110). Peter Lang.
- Corwin, Z. B, Colyar, J.E., & Tierney, W. G. (2004). Engaging research and practice: Extracurricular and curricular influences on college access. In W.G. Tierney, Z. B. Corwin, & J. E. Colyar (Eds.), *Preparing for college: Nine elements of effective outreach*. SUNY press.
- Corwin, Z. B., Venegas, K. M., Oliverez, P. M., & Colyar, J. E. (2004, July). School counsel: How appropriate guidance affects educational equity. *Urban Education*, *39*, 442–457.
- Heath, M., Lum, B., Nawyn, S., Yasuike, A., &. Corwin, Z. B. (Eds.). (2001). *Transitioning identities: Gender, family and religion in U.S. Immigration symposium proceedings*. Department of Sociology, University of Southern California.

- Varied co-authors, Corwin, Z.B. (2022). Practitioner resources on Promoting At-promise Student Success website. https://pass.pullias.usc.edu/
- Corwin, Z.B., Relles, S., Williams, N.S., Bowen, M. & Bordello, A. (2022). *Mattering in the margins:* Skateboarders' stories of mental health challenges and opportunities selected findings. Pullias Center for Higher Education. https://skate.pullias.usc.edu/videos/
- Corwin, Z.B., Williams, N.S. & Bowen, M. (2022). *Mattering in the margins: An overview*. Pullias Center for Higher Education. https://skate.pullias.usc.edu/la-overview/
- Kitchen, J.A., Corwin, Z. B., Rivera, G., Hallett, R., & Cole, D. (2022). Proactive advising practice guide: How advisors can support at-promise student success with proactive advising strategies. USC Pullias Center for Higher Education.
- Corwin, Z.B., Maruco, T., Romero-Morales, M., & Rocha, C. (2020). *Texting to increase college access and success: Lessons from the field.* Pullias Center for Higher Education.
- Corwin, Z.B., Maruco, T., Rocha, C., & Romero-Morales, M. (2020). *Integrating digital tools into financial aid outreach and support*. Pullias Center for Higher Education.
- Maruco, T., Corwin, Z.B., Rocha, C., & Romero-Morales, M. (2020). *Bolstering first year success through digital tools.* Pullias Center for Higher Education.
- Corwin, Z.B., Maruco, T., Williams, N., Reichardt, R. & Romero-Morales, M. (2020). *Beyond the Board: Findings from the field.* Pullias Center for Higher Education.
- Corwin, Z. B., Williams, N., Maruco, T., Romero-Morales, M. (2019) *Beyond the Board: Skateboarding, Schools, and Society*. Pullias Center for Higher Education.
- Corwin, Z. B., & Maruco, T. (2019). *Improving College Access through Digital Tools*. Pullias Center for Higher Education.
- Ochsner, A. & Corwin, Z.B. (2018) *Digital equity* [video file]. Produced by Pullias Center for Higher Education in collaboration with Kindealabs. Retrieved from:

 https://www.youtube.com/watch?time continue=70&v=XfA-6Q3M6dE
- Corwin, Z.B. & Maruco, T. (2018). *How to launch a digital intervention* [video file]. Produced by Pullias Center for Higher Education in collaboration with Kindealabs. Retrieved from: https://www.youtube.com/watch?v=uDyI52VRnHA
- Tichavakunda, A.A. & Corwin, Z.B. (2017). *Mission:Admission* [video file]. Produced by Pullias Center for Higher Education in collaboration with Kindealabs. Retrieved from: https://www.youtube.com/watch?v=j69ZheknF94&feature=emb_imp_woyt
- Corwin, Z.B. (2017). Why games? [video file]. Produced by Pullias Center for Higher Education in collaboration with Kindealabs. Retrieved from: https://www.youtube.com/watch?v=CoCQkW7I7Bc&feature=emb_imp_woyt
- Tierney, W.G. & Corwin, Z.B. (2017). *The importance of college* [video file]. Produced by Pullias Center for Higher Education in collaboration with Kindealabs. Retrieved from: https://www.youtube.com/watch?v=ABBkoOUsltc&feature=emb_imp_woyt
- Corwin, Z., Maruco, T., Koulluri, S. Galan, C., & Rocha, C. (2018). *College going in a digital era*. Pullias Center for Higher Education.
- Bernstein-Sierra, S. & Corwin, Z. B. (2018). *Data Transparency for Improving College Outcomes:* Findings From A First In The World Study. Pullias Center for Higher Education.
- Lanford, M., Maruco, T., Corwin, Z.B. (2018). *Digital tools for college access: Technology report.*Pullias Center for Higher Education.
- Berenstein, S., Corwin, Z.B., Tierney, W.G., Kezar, A., & Venegas, K. (2017). Bringing theory to practice: Campus as sanctuary. Pullias Center for Higher Education.

- Corwin, Z.B. (March, 2017). *Zooming along: Next steps for data collection*. Pullias Center for Higher Education.
- Corwin, Z.B. (October, 2016). From pre to post: Putting the data pieces together. Pullias Center for Higher Education.
- Corwin, Z.B. & Tierney, W.G. (August, 2016). Conceptualizing the project. In *Launching the Mission: Admission Challenge*. Pullias Center for Higher Education.
- Corwin, Z.B. (August, 2016). Moving forward. In *Launching the Mission: Admission Challenge*. Pullias Center for Higher Education.
- Tierney, W. G. & Corwin, Z.B. (2015). First in the World: Improving access to college through games, technology and social media. Pullias Center for Higher Education.
- Corwin, Z.B., Frome, K., & Groark, M. (2014). *Technological innovations for college access*. Pullias Center for Higher Education.
- Thalkar, D. & Corwin, Z. B., Swensen, E. & Bouchard, S. (2014). *FutureBound: Modular curriculum for middle school teachers*. Pullias Center for Higher Education.
- Tierney, W. G., Ragusa, G., Corwin, Z.B., & Fullerton, T. (2013). Ready or not, here we play: The impact of Collegeology Games on college readiness, access and student success. Pullias Center for Higher Education.
- Corwin, Z. B., Tierney, W. G., Swensen, E., Bouchard, S., Fullerton, T. & Ragusa, G. (2012) *Gaming the system: Fostering college knowledge through play.* Pullias Center for Higher Education.
- Corwin, Z. B. & Tierney, W. G. (2007). *Getting there and beyond: Building a culture of college-going in high schools*. Center for Higher Education Policy Analysis, University of Southern California.
- Tierney, W. G., Venegas, K. M., Colyar, J. E., Corwin, Z. B., & Oliverez, P. M. (2004). *Creating helping environments for college-going: The CHEPA CHEC-List for counselors*. Center for Higher Education Policy Analysis.
- Tierney, W. G., Colyar, J. E., & Corwin, Z. B. (2003). *Preparing for college: Building expectations, changing realities*. Center for Higher Education Policy Analysis.
- Tierney, W. G., Colyar, J. E., & Corwin, Z. B. (2002). *Making a difference: The complexity of college preparation programs*. Center for Higher Education Policy Analysis.

PRESENTATIONS

Invited presentations

- Corwin, Z.B. (2022, July). Big10 Advocacy & Assistance Annual Meeting, Keynote address.
- Corwin, Z.B. & Hallett, R. (2022, March). *Applying the Model of Ecological Validation to Diverse Institutional Contexts*. Invited workshop, University Innovation Alliance.
- Corwin, Z.B. & Williams, N. (2022, February). *USC Skate Studies: Skateboarding, Schools & Society*. Invited keynote, Half Century Trojans, Los Angeles, CA.
- Corwin, Z.B. (2020, August). *Digital equity challenges and opportunities*. Invited lecture, California State University, Pomona.
- Corwin, Z.B. (2020, July). *Conducting effective focus groups: Strategies and pitfalls.* Invited lecture, Harold Hunter Foundation, New York.
- Corwin, Z.B. (2020, July). *Centering everyday skateboarders: Lessons from the field.* Invited lecture, Vans Global Marketing team.

- Corwin, Z.B. (2020, July). *My road to research and lessons learned along the way.* Invited lecture, Hire LA's Youth/USC Office of Local Government and Community Relations.
- Corwin, Z.B. (2020, July). Lessons learned from students during the pandemic. Keynote address. Student-lead Rossier School of Education PASA program virtual graduation celebration.
- Corwin, Z.B. (2020, June). *Interacting with faculty*. Invited lecture, USC SummerTIME program.
- Corwin, Z.B. (2020, April). *Contemporary issues in sports: Skateboarding.* Invited lecture, USC Annenberg School of Communication.
- Corwin, Z.B. (2020, March). *The role of technology in college access and success*. Keynote address delivered to the National College Access Network Spring Institute. Virtual webinar, national audience.
- Corwin, Z.B. (2020, March). Leveraging technology for postsecondary success. Research presentation delivered to the National College Access Network regional convening. Virtual webinar, Western conference.
- Corwin, Z.B. (2020, February). Finding the fun in applying to college and for financial aid.

 Presentation delivered to the Inter Tribal Education Collaborative annual convening. Los Angeles, CA.
- Corwin, Z.B. (2020, January). *The intersection of technology, mentoring, and college success.*Virtual presentation delivered to the non-profit *America Needs You*.
- Corwin, Z..B. (2019, November). *Storytelling across racial difference*. Presentation delivered to Oakwood Secondary School. Los Angeles, CA.
- Corwin. Z.B. (February, 2019). *Preparing for College.* Keynote presentation delivered at USC's College Access Day. Los Angeles, CA.
- Corwin, Z.B. (December, 2018). *Building a Strong College-Going Culture*. Presentation made to College Advising Corps Western Forum. Los Angeles, CA.
- Corwin, Z.B. (May, 2018). *Improving Hispanic access to higher education*. Invited presentation at the Education Writers' Association National Seminar. Los Angeles, CA.
- Corwin, Z.B. (May, 2018). *Interactive Playroom*. Invited presentation at the Education Writers' Association National Seminar. Los Angeles, CA.
- Corwin, Z.B. (April, 2018). *Data transparency: Understanding California's college landscape.* Invited moderator. Governor's Council Room, Sacramento, CA.
- Corwin, Z.B. (March, 2018). *College going in a digital era.* Designed and facilitated convening for practitioners and academics. Los Angeles, CA.
- Corwin, Z. B., Maruco, T., Kolluri, S., & Jacobson, N. (2018, March). *Implementing digital tools in the college access space: Key partners*. Invited poster presented at College Access in a Digital Era: A Practitioner Convening hosted by University of Southern California's Pullias Center for Higher Education, Los Angeles, CA.
- Corwin, Z. B. (February, 2018). *Games and play for serious educational challenges*. Invited panelist at the UCLA Center for Community Schooling Annual Conference. Los Angeles, CA.
- Corwin, Z.B. (January, 2018). *Moving from talk to action*. Association of American Colleges & Universities Annual Meeting. Washington DC.
- Corwin, Z.B. (January, 2018). *Bringing theory to practice: Campus as sanctuary dialogues*. Invited presentation at the Association of American Colleges and Universities annual meeting. Washington, DC.

- Corwin, Z.B. (2017). From good intentions to real outcomes: Equity by design in learning technologies The Mission Admission Challenge. Presentation made at the Digital Media and Learning conference. Irvine, CA.
- Corwin, Z.B. & Galan, C. (October 2015). A year in the life of a technologically intrigued college counselor. Presentation made at the National Association of College Admissions Counselors annual meeting. San Diego, CA.
- Corwin, Z.B. (June, 2015). Fostering college knowledge through play innovations. Keynote address, California Academic Partnership Program annual conference. Sacramento, CA.
- Corwin, Z.B. (June, 2015). *Diversifying and expanding inclusive game design for serious games and serious pathways in STEM*. Digital Media & Learning Conference. Los Angeles, CA.
- Tierney, W. G. & Corwin, Z. B. (February, 2015). *Gaming the future: Using technology and social media to increase access to higher education.* Presentation made to the University of California, Los Angeles School Department of Education Colloquium Series, Los Angeles, CA.
- Corwin, Z.B. (January, 2015). *Technology, social media, games and college.* Presentation made to the USC Rossier School of Education Global EdD. Program. Los Angeles:,CA.
- Corwin, Z.B. (December, 2014). *Capitalizing on games and technology for college preparation.*Presentation made at Augustus Hawkins Critical Design and Gaming School. Los Angeles, CA.
- Corwin, Z.B. (July, 2014). FutureBound: A collaboration between education and the Game Innovation Lab. Presentation made at the Serious Play Conference. Los Angeles, CA.
- Corwin, Z.B. (June, 2014). *Game based tools for college access.* Enrollment Planning Network annual meeting. Los Angeles, CA.
- Corwin, Z.B. (May, 2014). *Games, families and low-stress college prep*. Presentation made with Americorps Fellows to Los Angeles Unified School District Parent and Community Engagement Unit. Los Angeles, CA.
- Corwin, Z.B. (May, 2014). *Utilizing Social Media and Technology to Enable College Readiness*. Emerging Professionals workshop, National Association for College Admission Counseling. Pasadena, CA.
- Corwin, Z.B. (April, 2014). *Current approaches to broadening postsecondary education*. Invited presentation for the Division J Vice Presidential Session, at the American Educational Research Association, Philadelphia, PA.
- Corwin, Z.B. (2014, February). *Digital innovation and college access*. Presentation given to Senate and State Assembly members. Sacramento, CA.
- Corwin, Z.B. (2014, February). *Using games for college access*. Presentation made to AVID practitioners. Whittier, CA.
- Venegas, K., Corwin, Z.B., Calderone, S. & Perkins, J. (2013, November). *Collegeology Gaming Tournament*. Presidential session, presented at the annual meeting of the Association for the Study of Higher Education, St. Louis, MO.
- Corwin, Z.B. (2013, September). *Games and social media innovations in college readiness, access and completion*. Bill & Melinda Gates Foundation & College Summit College Knowledge Challenge launch, Costa Mesa, CA.
- Corwin, Z.B. (2013, September) *Game and Social Media Innovations in College Readiness, Access & Completion.* Players & Professors symposium for the Pullias Center for Higher Education, Los Angeles, CA.

- Corwin, Z.B. (2013, June). *Collegeology games.* First Look LA, Los Angeles Venture Association, Los Angeles.
- Corwin, Z.B. (2013, May). *Assessment strategies*. Teaching with technology conference, University of Southern California, Los Angeles.
- Corwin, Z. B. (2013, April). *New media literacies and learning: The Role of Social Media in Reducing Poverty.* Presidential session, American Education Association, San Francisco, CA.
- Corwin, Z.B. (2013, April). *Exploring the Future of Digital Media & Learning*. Players & Professors symposium for AERA, San Francisco, CA.
- Corwin, Z.B. (2013, March). *The Collegeology project: Games for college access.* Consortium for School Networking, San Diego, CA.
- Corwin, Z. B. (2012, June). *Not just college going: Building a culture of college success.* Western Interstate Commission for Higher Education. Boise, ID.
- Corwin, Z. B. (2012, June). *Implementing Collegeology Games: A Webinar*. Arizona College Access Network. Remotely from Los Angeles, CA.
- Corwin, Z. B. (2010, July). *Overcoming college obstacles for foster youth: Barriers and solutions.*New Visions Foundation Center for Educational Justice, Los Angeles, CA
- Corwin, Z. B. (2010, June). *Making an impact through education*. Education Pioneers, Los Angeles, CA.
- Corwin, Z. B. (2010, June). *Playing the way to college: A game-based college access intervention*. PDK International Leadership Summit 2010: Teaching, Leading and Learning in a Time of Change, Los Angeles, CA.
- Corwin, Z. B. (2009). *Supporting transition-age youth.* California Wellness Foundation, San Francisco, CA.
- Corwin, Z. B. (2006, November). *Financial aid and access: Student perspectives on what works.*Tomás Rivera Policy Institute, Los Angeles, CA.
- Corwin, Z. B. (2005, September). *Best practices in college preparation*. National College Access Network, Las Vegas, NV.
- Corwin, Z. B. (2005, August). *The next wave of college students: Challenges and strategies for the future.* Western Association of College and Admissions Counselors, Occidental College, Los Angeles, CA.
- Corwin, Z. B. (2005, July). *Foster care students and financial aid*. Emancipation Partnership Program, Los Angeles, CA.
- Corwin, Z. B. (2005, January). *Qualitative research on financial aid processes*. Center on Educational Governance Forum on K–12 Education Research, Los Angeles, CA.
- Corwin, Z. B. (2004, September). *Developing an effective guidance curriculum for Upward Bound.*Council for Opportunity in Education, San Antonio, TX.
- Corwin, Z. B. (2003, September). *Developing a core curriculum for Upward Bound practitioners.*Council for Opportunity in Education, San Diego, CA.
- Corwin, Z. B. (2002, September). *Improving access: Determining the effective parameters of academic outreach programs*. National College Access Network, Cleveland, Ohio.

Peer-reviewed presentations

Corwin, Z.B., Williams, N., Relles, S., Harper, J., Green, A., Angulo, R. (2023). *Mattering in the Margins:*Perspectives on Hurting, Healing and Cultivating Community. Findings to be presented at

- the Stoke Sessions: An International Conference on the Culture, History and Politics of Surfing and Skateboarding. San Diego State University, CA.
- Kitchen, J., Culver, K.C., Rivera, G. & Corwin, Z.B. *Promoting low-income student success through peer mentoring: A mixed methods examination*. Paper to be presented at the American Education Research Association conference, Chicago.
- Todorova, R., Hallet, R., Irwin, L., Corwin, Z. & Rocha, C. *Student expectations (and surpise) of college support.* Paper to be presented at the American Education Research Association conference, Chicago.
- Todorova, R., King, K., Rocha, C. Corwin, Z.B. (2023). Supporting first-generation students' well-being and practitioner approaches to care. First Year Experience annual conference, Los Angeles, CA.
- Bettencourt, G. M., Todorova, R., Irwin, L., Hallett, R., & Corwin, Z. (2022, November). *The possibilities and precautions of using the designation "at-promise" in higher education research.* Paper presented at the American Educational Research Association annual meeting. Las Vegas, NV.
- Kitchen, J., Corwin, Z., & Crichton, D. (2022, September). *Promoting at-promise student success through a tailored proactive advising practice*. National College Attainment Network. Atlanta, GA.
- Relles, S., Corwin, Z., Green, A., Williams, N. & Harper, J.N. (2022, April). *The scholarship of skateboarding: New methods for new times*. Paper presented at the American Educational Research Association annual meeting. San Diego, CA.
- Bettencourt, G., Irwin, L., Kitchen, J. A., & Corwin, Z. (2022, April). Examining how student affairs practitioners juggle their needs while supporting at-promise students during COVID-19.

 Paper presented at the American Educational Research Association annual meeting. Las Vegas, NV.
- Bettencourt, G. M., Perez, R. J., Corwin, Z., & Hallett, R. (2021). *Maintaining validation through empathy: Exploring how higher education practitioners support at-promise students during COVID-19*. Paper presented at the Association for the Study of Higher Education. Puerto Rico.
- Corwin, Z.B., Maruco, T., Romero-Morales, M., Rocha, C., & Astiazaran, C. (2020). *Games and gamification in college access and success spaces: Lessons learned from the field.* Paper accepted for the American Educational Research Association annual meeting. San Francisco, CA.
- Kolluri, S., Jacobson, N., Maruco, T., & Corwin, Z. (2020). *The Curious Role of Teachers in College Guidance*. Paper accepted for the American Educational Research Association annual meeting. San Francisco, CA.
- Lanford, M. (2020). The Diffusion of Innovation in Education: Insights from a Digital Intervention in California High Schools. Paper accepted for the American Educational Research Association annual meeting. San Francisco, CA.
- Lanford, M. (2020). *Institutional Barriers to Innovation: Lessons from a Digital Intervention for Underrepresented Students Applying to College.* Paper accepted for the American Educational Research Association annual meeting. San Francisco, CA.
- Corwin. Z.B. (2019, October). *Charge On! Using gamification, texting and digital tools to promote first year success.* Presentation delivered at the Connected Learning Summit, Irvine, CA.
- Corwin, Z.B., Maruco, T., Romero-Morales, M. (2019). *Charge On! Fostering First Year Persistence Through Digital Tools*. Position Paper for the Partnership for Connected Learning Summit.

- Corwin, Z. B., Bernstein-Sierra, S., Maruco, T., & Ochsner, A. (2019, April). Adapting College-Going Cultures for a Digital World: A Comparative Case Study of Six California High Schools. Roundtable presented at the American Educational Research Association Annual Meeting, Toronto, CAN.
- Corwin, Z.B., Nguyen, D., Romero-Morales, M., & Soriano, M. (2019, April). *Partnership to Foster First Year Success through a Digital and Texting Campaign*. Presentation delivered at the California Collaborative Advising and Counseling Conference. San Diego, CA.
- Leng. Y., Corwin, Z.B. & Romero-Morales, M. (October, 2018). *Gamification as a tool for engagement and learning*. Poster presented at the USC Kortschak Center for Learning and Creativity Research Symposium. Los Angeles, CA.
- Corwin, Z. B., & Coats, G. (September, 2018). Working with Teachers to Amplify College-Going Guidance. Hub presented at the National Association for College Admission Counseling (NACAC) Annual Conference. Salt Lake City, UT.
- Corwin, Z. B., Groark, M., & Lemon-Strauss, A. (September, 2018). *Using Digital Tools to Enhance School-Wide College-Going Outcomes*. Educational session presented at the National Association for College Admission Counseling (NACAC) Annual Conference. Salt Lake City, UT
- Corwin, Z. B., & Groark, M. (September, 2018). *Is EduTech Helping or Hurting College Access?*Effective practice session presented at the National College Access Network (NCAN)

 Annual Conference. Pittsburgh, PA.
- Maruco, T., & Corwin, Z. B. (August, 2018). *Mission Admission: The Evolution of a Digital College Access Initiative at the School Level*. Spotlight presented at the Connected Learning Summit. Cambridge, MA.
- Corwin, Z.B., Ochsner, A., Maruco, T., McClelland, A., Reichardt, R. & Aguilar, S. (April, 2018). Evaluating the effects of a game-based intervention on FAFSA completion: Mixed methods and multiple metrics. Paper presented at the American Educational Research Association annual meeting. New York, NY.
- Corwin, Z.B. & Tichavakunda, A.A. (April, 2018). *Facilitating Digital Access: The role of empowerment agents*. Paper presented at the American Educational Research Association annual meeting. New York, NY.
- Ochsner, A., Corwin, Z. B., & Maruco, T. (2018, June). *Implementing Innovation to Support College Access: Lessons Learned From a 3-Year Research Study*. Presentation at the Innovate! Teaching With Technology Conference, Morris, MN.
- Corwin, Z.B. & Aguilar, S. (April, 2018). *Evaluating the effects of a game-based intervention on FAFSA completion: Mixed methods and multiple metrics*. Paper presented at the American Educational Research Association annual meeting. New York, NY.
- Corwin, Z.B., Maruco, T. & Ochsner, A. (November, 2017). *College access in a digital era*. Paper presented at the Association for the Study of Higher Education annual meeting. Houston, TX.
- Corwin, Z.B., Ochsner, A. & Maruco, T. (November, 2017). *Moving the Mark on Financial Aid through Digital and Face-to-Face Means*. Paper presented at the Association for the Study of Higher Education annual meeting. Houston, TX.
- Corwin. Z.B., Maruco, T. Aguilar, S. & Ochsner, A. (October, 2017). *Implementing a digital college access initiative: Four profiles of engagement*. Presentation made at the Digital Media and Learning conference. Irvine, CA.

- Corwin, Z. B., Maruco, T., Galan, C., & Ochsner, A. (2017, June). *The role of technology in college access*. Pre-conference workshop for the 2017 Inclusion, Diversity, Equity and Access (IDEA) Institute at the Western Association for College Admission Counseling (WACAC) Annual Meeting. Visalia, CA, June 13, 2017.
- Ochsner, A. & Corwin, Z.B. (April, 2017). *Barriers to brokering space, time, and technology to support college knowledge*. Paper presented at the American Educational Research Association annual meeting. San Antonio, TX.
- Corwin, Z.B., Ochsner, A., Maruco, T., Danielson, R.W., Tichavakunda, A.A., Kolluri, S., Thacker, I.E., Sinatra, G.M., & Tierney, W.G. (April, 2017). *A digital approach to increasing college access in California high schools*. Paper presented at the American Educational Research Association annual meeting. San Antonio, TX.
- Felt, L., Ochsner, A. & Corwin, Z.B. (October, 2016). *Executing a school-supported digital intervention for youth: A three-phase approach*. Poster presented at the Society for Research in Child Development Special Topic meeting. Irvine, CA.
- Ochsner, A., Swensen, E., Bouchard, S., Wells, N., McClelland, A. & Corwin, Z.B. (October, 2016) Launching the Mission: Admission Challenge. Panel presented at the Digital Media and Learning conference. Irvine, CA.
- Ochsner, A., Tichavakunda, A., & Corwin, Z. (April, 2016). *A game-based approach for improving college access and enrollment for underserved students*. Paper presented at the American Educational Research Association annual meeting. Washington, DC.
- Corwin, Z.B., & Reichardt, R. (November, 2015). *Measuring outcomes without reservations: A conversation among researchers and evaluators*. Presentation made at the Association for the Study of Higher Education annual meeting. Denver, CO.
- Corwin, Z.B. (November, 2015). *Digital spaces and college access.* Paper presented at the Association for the Study of Higher Education annual meeting. Denver, CO.
- Corwin, Z.B. (June, 2015). Expanding access through play: A tale of four games. Presentation delivered at the Digital Media & Learning Conference. Los Angeles, CA.
- Calderone, S. & Corwin, Z. B. (April, 2015). *Information-Seeking in the Digital Age: Documenting the Online Financial Aid Knowledge Pathways of Low-Income, Students of Color*. Paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- Corwin, Z.B. (September, 2014). *Technological Innovations for College Access and Completion*. Presentation delivered at the National Association for College Admission Counseling regional meeting. Indianapolis, IN.
- Corwin, Z. B. & Eagen, K. (April, 2014). *Cultivating college knowledge through play: The Facebook game Mission:Admission.* Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- Corwin, Z.B. & Eagen, K. (April, 2014). *Measuring changes in college-going efficacy: A Case study of an innovative digital game intervention*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- Corwin, Z.B. & Evora, J. (April, 2014). *Preparing Middle School Students for College through an Innovative Online Game Intervention*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- Ragusa, G., Jain, P., Huang, S., Evora, J., Evora, J. & Corwin, Z.B. (April, 2014). Spunky Avatars, Virtual Quests and Epic Battles Against Self Doubt: How a Middle School Video Game

- *Promotes College-going*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- Corwin, Z. B & Perkins, J. (November, 2013). *Digital aspirations and real-life applications: Examining the effects of an online college access intervention.* Paper presented at the annual meeting of the Association for the Study of Higher Education, St. Louis, MO.
- Perkins, J., Corwin, Z.B., Ragusa, G. (November, 2012). *Digital impact: Examining the effects of an online college access intervention*. Poster presented at the Association for the Study of Higher Education Annual Meeting. Las Vegas, NV.
- Corwin, Z.B. (October, 2012). Best practices from a pre-college summer writing program:

 Preparing underrepresented students to successfully transition to the university and
 engage in campus life. Paper presented at the National Association of College Admissions
 Counsleors. Denver, CO.
- Corwin, Z.B. (October, 2012). Engaging students in the college preparation process through games and technology. Paper presented at the National Association of College Admissions Counsleors. Denver, CO.
- Corwin, Z. B., & Monterosa, V. (2012, April). *The role of emerging technologies on financial aid literacy: Theory and practice*. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, Canada.
- Corwin, Z. B., Tierney, W. G., Ragusa, G., & Fullerton, T. (2012, April). *The impact of game strategy on the development of college literacy.* Paper presented at the annual meeting of the American Educational Research Association, Vancouver, Canada.
- Sablan, J. & Corwin, Z. B. (2012, March). *Digital snapshot of urban high school students*. Paper prepared for the Digital Media and Learning Conference, San Francisco, CA.
- Corwin, Z. B. (2012, March). *Building college aspirations, building games: A case study of a middle school game intervention.* Paper presented at the Digital Media and Learning Conference, San Francisco, CA.
- Corwin, Z. B. (2011, November). *Teaching qualitative methods: Examples from the field.* Paper presented at the annual meeting of the Association for the Study of Higher Education, Charlotte, NC.
- Corwin, Z. B. (2011, November). *Digital snapshot of low-income students in Los Angeles: A case study*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Charlotte, NC.
- Ragusa, G. & Corwin, Z.B. (2011). *Ready or not (for college): Here we play!* Paper presented at the annual meeting of the Association for the Study of Higher Education, Charlotte, NC.
- Corwin, Z. B. (2011, April). *Institutional agents and foster youth: Theory and practice.* Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Corwin, Z. B., & Clemens, R. F. (2011, April). *Fieldnotes: From data collection to analysis.* Poster presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Corwin, Z. B. (2010, November). *Innovating to increase college access*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Indianapolis, IN.
- Corwin, Z. B. (2010, February). The new digital landscape of higher education. Paper presented at the Digital Media and Learning Conference, San Diego, CA.

- Corwin, Z. B. (2009, November). *Collaboration and interdisciplinary research in higher education: Easier said than done.* Paper presented at the annual meeting of the Association for the Study of Higher Education, Vancouver, Canada.
- Corwin, Z. B. (2009, October). *Increasing college access through video games*. Paper presented at the National College Access Network Annual Conference, San Francisco, CA.
- Corwin, Z. B. (2009, April). Ethnographic interviews as a critical tool in understanding the educational trajectories of students from foster care" Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Corwin, Z. B. (2009, April). *Visualizing the virtual: A graphic overview of a college access video game project*" Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Corwin, Z. B. (2008, August). An examination of "college capital" through the experiences of students from foster care. Paper presented at the annual meeting of the American Sociological Association, Boston, MA.
- Corwin, Z. B. (2008, May). *Unmet need(s): How the context of financial aid affects students in foster care.* Paper presented at the annual meeting of the American Educational Research Association, New York, NY.
- Corwin, Z. B. (2007, October). *College access for homeless and foster care students: Challenges, trends and strategies.* Paper presented at the annual meeting of the National College Access Network, Los Angeles, CA.
- Corwin, Z. B. (2007, April). Foster youth and freshman year: Exploring the role of social support networks on college persistence. Paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- Corwin, Z. B. (2007, April). *Networks in flux: Social capital and the educational achievement of Latino, migrant, undocumented and foster care students.* Paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- Corwin, Z. B. (2007). "In the system(s)": How multiple institutional contexts influence educational opportunities for foster youth. Paper presented at the annual meeting of the Sociology of Education Association, Monterrey, CA.
- Corwin, Z. B. (2006, November). Responding to the needs of college-bound Latino students:

 Lessons learned through the evolution of a college preparation program. Paper presented at the Tomás Rivera Policy Institute Annual Education Conference, Long Beach, CA.
- Corwin, Z. B. (2006, August). Fostering college access: How social networks affect educational attainment for youth in foster care. Paper presented at the annual meeting of the American Educational Research Association, Montreal, Canada.
- Corwin, Z. B. (2005). *College access for foster care youth.* Paper presented at the annual meeting of the National College Access Network, Las Vegas, NV.
- Corwin, Z. B. (2005, August). *IRB's and qualitative research*. Paper presented at the annual meeting of the American Sociological Association, Philadelphia, PA.
- Corwin, Z. B. (2005, April). *Foster youth and financial aid*. Paper presented at the annual meeting of the American Educational Research Association, Montreal, Canada.
- Corwin, Z. B. (2005, April). Foster youth and college access: From broad trends to personal experiences. Paper presented at the annual meeting of the American Educational Research Association, Montreal, Canada

- Corwin, Z. B. (2004, September). *Creating meaningful researcher-practitioner partnerships in college access research.* Paper presented at the annual meeting of the Council for Opportunity in Education, San Antonio, TX.
- Corwin, Z. B. (2004), August). *Guides on the side: High school counselors and college access.*Paper presented at the annual meeting of the American Sociological Association, San Francisco, CA.
- Corwin, Z. B. (2004, August). Sibling support: Bridging home and school contexts en route to college: The role of first generation siblings. Paper presented at the annual meeting of the American Sociological Association, San Francisco, CA.
- Corwin, Z. B. (2004, April). *High school counseling in urban schools: What students, counselors and families say about college guidance.* Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Corwin, Z. B. (2004, April). Sibling support: Siblings as institutional and familial/cultural brokers in college access. Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Corwin, Z. B. (2003, March). *Critical voices: Student perspectives on race, gender and college access.* Paper presented at the Thinking Gender Annual Conference, University of California, Los Angeles, CA.
- Corwin, Z. B. (2003, November). *Pre-college cliques: Peers and peer influences in college preparation programs*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, OR.
- Corwin, Z. B. (2001, February). *High school counselors: Agents of social reproduction?* Paper presented at the annual meeting of the Hawaii Sociological Association, Honolulu, HI.

TEACHING EXPERIENCE

- Professor. (2009-2022). Applied Educational Ethnography. Rossier School of Education
 Postsecondary Administration and Student Affairs program course focused on: identifying
 theories and practices of qualitative research; applying qualitative methods and
 techniques; collecting, analyzing, interpreting, and critiquing qualitative data; and
 conveying research findings through written reports.
- High school Spanish teacher. (1997-1999). Palisades Charter High School. Los Angeles, CA.
- Middle school Spanish teacher. (1993-1997). Santa Barbara Middle School. Santa Barbara, CA.

COMMITTEE WORK

Academic service

- Member, California Undocumented Higher Education Coalition (2020-present)
- Member, Higher Education Concentration Committee, Rossier School of Education (2012present); Chair of committee (2013-2015)
- Member, Commission on Child Savings Account Grant Program, California Student Aid Commission (2020-2021)
- Member, Diversity, Equity and Inclusion, Rossier School of Education (2020-2021)
- Member, Academic Senate Communications and Engagement Task Force (2018)
- Advisory Board member, Trojan Guardian Scholars (2013-present); Chair of committee (2013-2015).

- Participant, White House Convening on College Access held at San Diego State University (November, 2014).
- Organizer, Pullias Center for Higher Education Players & Professors: Game and Social Media Innovations in College Readiness, Access & Completion symposium for scholars, funders and practitioners. (September, 2013).
- Organizer, American Education Research Association Players & Professors: Exploring the Future of Digital Media & Learning symposium for scholars, funders and practitioners. (April, 2013).
- Participated in USC Office of Research symposium on Digital Media.
- Served on thesis committees for Rossier PhD and Postsecondary Administration and Student Affairs (PASA) students.
- Reviewed for Sociological Forum, Education and Urban Review, and American Education Research Association.
- Participated on steering committees for National College Access Network regional conference (2012) & USC sociology department symposia, (2001 & 2002).

Selected community service

- Higher Education Conversations in Black. (2021-present). Series co-lead.
- Black Minds Matter series (October-December, 2017; July-August, 2020). Convener.
- I AM (Increasing Access Mentoring) Program (2005—present). Program co-founder; volunteer mentor.
- New Los Angeles Charter Middle School (2007–2013). Founding Board member.
- SummerTIME (Tools Information Motivation Education) (2002–2020). Program cofounder, and volunteer advisor and guest speaker.
- Breed Street Shul. (2014-2018). Board member.
- UNICEF Global Fellows Leadership Institute (2014). Co-founder of seminar designed to cultivate student leaders in under-resourced schools.
- Santa Barbara Middle School (2000–2003). Member of Board of Trustees.
- University of California, Santa Barbara Hillel (1995–1997). Member of Community Board.

FELLOWSHIPS, AWARDS & HONORS

USC Joint Educational Partnership Community Engaged Research Award, 2023
USC Rossier School of Education Mentoring Award, 2017
USC Rossier School of Education PASA Teaching and Mentoring Award, 2015
Spencer Foundation Dissertation Fellowship, 2006–2007
John Randolph Haynes and Dora Haynes Foundation Dissertation Fellowship, 2006–2007
University of Southern California Dissertation Fellowship, 2006–2007
James Irvine Foundation Senior Fellow, University of Southern California, 2003–2004
Sociology Department Fellow, University of Southern California, 2000–2001 & 2007–2008

PROFESSIONAL ORGANIZATION MEMBERSHIP

American Educational Research Association Association for the Study of Higher Education National College Attainment Network SoCalCAN

LANGUAGES

Fluent in Spanish