

# Gregory A. Franklin, Ed. D.

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## EXPERIENCE

- 2022 – Present    **PROFESSOR**, Rossier School of Education, University of Southern California
- 2011 - 2021      **SUPERINTENDENT**, Tustin Unified School District (23,700 ADA).
- 2007- 2011      **SUPERINTENDENT**, Los Alamitos Unified School District (9,600 ADA).
- 2004 - 2007      **ASSISTANT SUPERINTENDENT OF EDUCATIONAL SERVICES**, Glendale Unified School District (28,000 ADA).
- 2002 – 2004      **ASSISTANT SUPERINTENDENT OF HUMAN RESOURCES**, Fullerton Joint Union High School District (16,000 ADA).
- 1997 - 2002      **PRINCIPAL**, Fullerton Union High School, Fullerton Joint Union High School District (School ADA – 1920)
- 1994 - 1997      **PRINCIPAL**, Bonita High School, Bonita Unified School District (School ADA – 1,600; District ADA – 9,000).
- 1991 - 1994      **ASSISTANT PRINCIPAL**, Saddleback High School, Santa Ana Unified School District. (School ADA – 2,800; District ADA – 50,000)
- 2000 – 2018      **ADJUNCT PROFESSOR**, California State University, Fullerton and Northridge, Chapman University and USC.  
Courses include Curriculum, Instruction and Assessment; Human Resources Management; The Principalship; and Policy, Governance, and Public Relations.
- 1985 - 1991      **TEACHER**, Saddleback High School, Santa Ana Unified School District.  
(On leave in 1986-1987)      Taught social studies from general through Advanced Placement and coached football and track.
- 1986 -1987      **E.S.L. INSTRUCTOR**, International Education Services, Tokyo, Japan.  
Provided English instruction to Japanese professionals.

## EDUCATION

- 1997              UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA  
Doctorate degree in Educational Leadership with an emphasis in administration. Dissertation title: Campaign strategies and other factors related to success in school finance elections.
- 1991              CHAPMAN UNIVERSITY, Orange, CA  
Master of Arts degree in Education.
- 1983              UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA  
Bachelor of Arts in History.

## **PROFESSIONAL GROWTH**

2009-18	Executive Leadership Center seminar series
2003-04	ACSA Superintendents Academy
2001-02	ACSA Personnel Academy
2000-01	ACSA Business Academy

## **PROFESSIONAL ACCOMPLISHMENTS**

**SUPERINTENDENT OF THE YEAR** – Named Orange County Superintendent of the Year and State Superintendent of the Year by ACSA in 2014

**Tracy Gaffey Award** – Recognized in 2017 by ACSA Region 17 for development and mentoring of educational leaders in Orange County.

**Diversity, Equity and Inclusion** – Implemented an Ethnic Studies course at the high school level, diversified classroom and school libraries K-12, increased the Hispanic graduation and A-G completion rates. Established a district Diversity, Equity and Justice Task Force.

**TECHNOLOGY IMPLEMENTATION** – Passed a General Obligation Bond that will dramatically increase the use of instructional technology in TUSD. Increased the use of on-line and blended instructional strategies, expanded the use of Learning Management Systems.

**WASC ACCREDITATION** – Chair of the WASC Commission. Lead accrediting visiting committees to schools in California, Hawaii and Asia. Commissioner for WASC Senior that accredits four-year colleges and universities in California and Hawaii.

**INSTRUCTIONAL LEADERSHIP** – In Tustin, modernized instruction based on rigorous real-world standards, engaging strategies, supported by technology. Increased school and district APIs in Los Alamitos Unified School Districts by over 20 points in three years through a systematic focus on a coordinated curriculum, excellent instruction, and timely interventions.

**COMMUNITY PARTNERSHIPS** - Developed collaborative relationships with booster organizations, local businesses, city government, public agencies and community service organizations. Developed Joint Use Agreements with the Cities of Seal Beach and Los Alamitos. Developed a matching grant program with boosters and youth sports groups for athletic facilities improvement projects. Organized and served on the board of a non-profit foundation to support the Fullerton Union High School Academy of the Arts.

**COMMUNITY LEADERSHIP** – Past-president of the Rotary Clubs of Los Alamitos/Seal Beach and Fullerton. Executive Board Member of Los Alamitos Area Chamber of Commerce. Chaired the Los Alamitos Youth Center annual donation campaign. Reinvigorated the Los Alamitos Unified School District Educational Foundation that now offers fee-based enrichment courses and supports the district's on-line course development. Chair of the Dean's Superintendents Advisory Group for the Rossier School of Education at USC.

**FACILITIES** – Passed a \$135 million general obligation bond in Tustin in 2012, and a \$126 million general obligation bond in Los Alamitos Unified School District in 2008. Maintained an aggressive on-time, on-budget construction timeline. Organized the Fullerton community and staff to pass a \$67 million general obligation bond in 2002.

**NEGOTIATIONS** – Negotiated multi-year contracts with teachers and classified unions that include unpaid work furlough days. Contracts were passed with over 90% yes votes. Implemented Interest Based

Bargaining in Tustin Unified and Los Alamitos Unified School District resulting in increased trust and improved morale.

**BUDGET REDUCTIONS** – Implemented a budget reduction process in Los Alamitos Unified School District that involved input from all stakeholders. Made reductions of over \$8 million with support from unions, staff, parents and community.

**TEACHER OF THE YEAR** – Awarded by Junior Achievement of Southern California for work with the applied economics courses. Recognized for commitment to students through weekend study sessions, the creation of student companies, and coordination with corporate volunteers.

**CALIFORNIA SCHOOL AWARDS** – California Distinguished School Awards have been earned at multiple schools under my supervisions in Tustin, Los Alamitos, Glendale and Fullerton. Clark Magnet was recognized as a California Model Career Technical Education Program. Toll and Wilson Middle Schools received the California Title I Achieving Schools Award.

**GOLDEN BELL AWARDS** – Awarded by the California School Boards Association for Fullerton's School-wide Interdisciplinary Theme in 2001, Culinary Academy in 2000, the Academy of the Arts in 1999, and for Bonita High School's exemplary interdisciplinary, project-driven ninth grade curriculum in 1996.

## **MEMBERSHIPS**

**ACSA**, Past Chair of the State Superintendents Council. Past-president of the Fullerton Joint Union High School District ACSA chapter. Past-president of the Bonita Unified Management Team.

**Southern California Superintendents**, Chaired the superintendents group that meets regularly throughout Southern California to discuss educational issues of common concern.

**USC Dean's Superintendents Advisory Group**, Chaired the superintendents from USC who meet regularly with the Rossier School of Education Dean to provide input on programs, research agendas and support the school.