

ALANA A. U. KENNEDY

alanakennedy01@gmail.com

EDUCATION

University of Southern California, Los Angeles, CA **May 2021**
Ph.D., Urban Education Policy
Advisors: Dr. Gale Sinatra and Dr. Erika Patall

University of Southern California, Los Angeles, CA **August 2016**
M.Ed., Learning Design and Technology
Advisor: Dr. Rebecca Lundeen

Santa Clara University, Santa Clara, CA **June 2007**
B.S., Cell and Molecular Biology
Minor: English
Advisor: Dr. James Grainger

EXPERIENCE

Research Associate **06/16 – Present**
National Center for Research on Evaluation, Standards, and Student Testing (CRESST), UCLA Los Angeles, CA

- National research center whose mission is to deliver high-quality research, assessment development, and measurement innovation that informs teaching and learning around the world
- Conducted a literature review for PBS KIDS about how 2-6 year-old children engage in scientific inquiry through the use of digital media
- Designed validation and efficacy studies for the PBS KIDS app, MeasureUp! Study to launch in July 2017.

Educational Research Consultant **02/16 – 06/16**
St. Bernard High School (SBHS) Los Angeles, CA

- Designed the vision, goals, and outcomes for SBHS's single-gender STEM program
- Assessed student performance and self-efficacy levels for STEM courses
- Produced a press kit for fundraising and marketing efforts

Instructional Design Assistant **01/16 – 06/16**
University of Southern California, Marshall School of Business Los Angeles, CA

- Developed asynchronous video material and instructional content for Entrepreneurship, Law, and Negotiation courses for the newly launched online MBA program
- Maintained Canvas learning management system

Interim Executive Director **02/15 – 08/15**
GLOW Foundation Los Angeles, CA

- College access nonprofit whose mission was to empower under-resourced students and their families to afford and complete college
- Managed GLOW's Board of Directors around compliance, operations, financial planning and programs
- Raised \$90,000 through fundraising events (Annual Gala, Los Angeles Ping-Pong Tournament)

Program Director **07/10 – 08/15**
GLOW Foundation Los Angeles, CA / San Francisco, CA

- Served 30,000+ students and families nationwide by expanding GLOW's financial education curriculum to grades 6-16 and parents
- Recruited, trained, and managed GLOW partnerships with school districts, schools, nonprofits, and student agencies to integrate GLOW's curriculum using a train-the-trainer model. Notable partnerships included the University of California Office of the President, Cal-Student Opportunity and Access Program (Cal-SOAP), Green Dot Public Schools, Santa Clara County Office and Education, and College Possible.
- Awarded and distributed over \$2.5 million in student funds through partnerships with scholarship and matched savings accounts providers. Notable partnerships included the California Masonic Foundation, San Francisco Mayor's Office, Genentech, and Opportunity Fund.
- Operated GLOW's Southern California office and established GLOW's Los Angeles advisory board

Program Manager

GLOW Foundation

09/08 – 07/10

San Francisco, CA

- Standardized partnership strategy and managed partnerships with 10 Bay Area schools and nonprofits
- Taught 110 financial education workshops to high school juniors and seniors; totaled 250+ hours of classroom instruction
- Systematized volunteer recruitment and training strategy to effectively place 75 volunteers in the community annually
- Operated an in-house scholarship program that awarded \$100,000-\$200,000 annually

Ally

AmeriCorps/Public Allies Silicon Valley

09/07 – 06/08

Milpitas, CA

- GLOW intern for 10 months. Responsibilities included (a) creation of GLOW's financial education curriculum, (b) program coordination and workshop delivery to students, (c) volunteer recruitment and management, and (d) scholarship selection and administration.
- Completed weekly leadership and professional development trainings including grant writing, event planning, public speaking, asset-based community development, and networking.

TECHNICAL REPORTS AND DELIVERABLES

Chung, G. K. W. K., Redman, E. J. K. H., **Kennedy, A. A. U.**, & Parks, C. B. (2017). *Personalized and adaptive learning design report: Version 1* (Deliverable to PBS KIDS). Los Angeles: University of California, National Center for Research on Evaluation, Standards, and Student Testing.

Redman, E. J. K. H., **Kennedy, A. A. U.**, & Chung, G. K. W. K. (2017). *Feature analysis framework for MeasureUp!* (Deliverable to PBS KIDS). Los Angeles: University of California, National Center for Research on Evaluation, Standards, and Student Testing.

Redman, E. J. K. H., **Kennedy, A. A. U.**, & Chung, G. K. W. K. (2017). *Protocol for rating asset features* (Deliverable to PBS KIDS). Los Angeles: University of California, National Center for Research on Evaluation, Standards, and Student Testing.

Redman, E. J. K. H., **Kennedy, A. A. U.**, & Chung, G. K. W. K. (2017). *Feature analysis ratings for MeasureUp! games, videos, and challenges* (Deliverable to PBS KIDS). Los Angeles: University of California, National Center for Research on Evaluation, Standards, and Student Testing.

PUBLICATIONS

Okamoto, A. A. U. (2016). *Redesigning EDUC 595 instructional design* (Unpublished master's thesis). University of Southern California, Los Angeles.

CONFERENCE AND SERVICE PRESENTATIONS

Kennedy, A. A. U. (2016, December). *Shaping learning experiences with adaptive media*. Presented at the California Education Research Association conference, Sacramento, CA.

Kennedy, A. A. U. (2016, September). *Developing scientific inquiry skills in young children in physical and digital environments*. Poster presented at the 2016 CRESST Conference, Los Angeles, CA.

Okamoto, A. A. U., Cortan, D., & Sanchez, C. (2014, April). *Get to know GLOW: A financial education and capacity building partner*. Presented at the 2014 Western Association of Educational Opportunity Personnel conference, San Diego, CA.

Okamoto, A. A. U. (2014). *How to interpret your financial aid award letter*. Webinar presented for Chegg, May 2014.

Okamoto, A. A. U. (2011). *Budgeting your cash for college*. Webinar presented for College Week Live, May 2011.

LEADERSHIP EXPERIENCE AND SERVICE

Board Member

09/11 - 08/15

Long Beach California Student Opportunity and Access Program (Cal-SOAP) Governing Board

Leadership Education and Development (L.E.A.D.) Participant

06/10 – 06/11

WOMEN UNLIMITED, INC.

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

Southern California College Access Network

Bay Area College Success Network